

How to FACE it at school

Thank you for joining the FACE it childhood dementia awareness campaign. With awareness and more research, we can find cures and help children with dementia.



1 Set a date in September and pick your FACE it activity

Invite students to arrive at school with colourful faces or get creative at school with face stickers or paints. The possibilities are endless. You might like to hold your day on 17 September 2025, Childhood Dementia Day.

2 Register your school to show the world you're FACING it & get your Schools Kit

Register your school and get kit with a poster and content for newsletters and emails. You'll also find information on childhood dementia and its impacts. Share information with students and parents on why it's time to FACE it.

3 Raise awareness by making your faces colourful

Special challenge: Learn one thing about childhood dementia and tell people why you're so colourful! For videos and information on childhood dementia visit: www.childhooddementia.org/faceitinfo

What to use

- Face paints.
- Eyeliner, lipstick or eyeshadow.
- Stickers and masks can be fun and easy to take off too!



BE BOLD



MAKE IT



EASY



OR BE MESSY!

If your FACE it activity is a fundraiser:

Some schools are collecting gold coin donations for Childhood Dementia Day. If you are too, you can donate online at:

www.childhooddementia.org/faceitdonation

Or deposit funds raised to: BSB: 633000 Acc: 222784381

**childhood
dementia
INITIATIVE**

