

FACE it at work

Here's how to engage your team and customers to make childhood dementia impossible to ignore.

Tell your team & customers about FACING it

Set a time to make your faces colourful. You'll find posters as well as images and text that you can use for internal communications and social media on Childhood Dementia Initiative's website. Backgrounds for Zoom meetings are available too. Some ideas to FACE it:

- Hold a competition for the best team effort or best face.
- A FACING it morning or afternoon tea can be a great way to bring people together and get photos.
- Dare your leadership team to FACE it.
- Share information on childhood dementia like statistics or a 3-minute explainer video.



"I painted my face to get attention. I want you to know that children get dementia." Associate Professor Kim Hemsley FACING it at Flinders University

Stickers and masks can be great alternatives to face paint if you need an easy way to FACE it at work.

Make your faces colourful

Some people travel to work with painted faces, but you may like to give team members the option to get colourful together at work. You can be bold, messy or keep it simple. Use face paints or makeup. Alternatively, use colourful stickers and masks if you need something easily removed.

Share your photos on Childhood Dementia Day 17 SEPT 2025

Here's some text you can use or adapt:

It's Childhood Dementia Day and we've joined the FACE it awareness push to make childhood dementia impossible to ignore. Over 100 genetic conditions cause dementia in childhood. Most children with dementia sadly don't live to adulthood. Building awareness is the first step to more research and better support for kids and we're proud to help. We'd love to know if this is the first time you've heard of childhood dementia. #childhood dementia #faceit



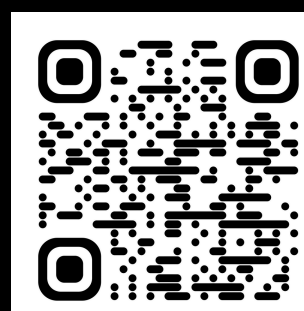
BE BOLD



MAKE IT EASY



OR BE MESSY!



childhood
dementia
INITIATIVE

www.childhooddementia.org/faceit